### NATIONAL INSTITUTE OF TECHNOLOGY (NIT) Web Privacy Policy

#### Introduction:

NATIONAL INSTITUTE OF TECHNOLOGY (NIT) is committed to safeguarding the privacy and confidentiality of the information collected or accessed when you visit our centrally managed website (e.g., nit.edu.pk). We prioritize transparency and strive to provide an excellent online experience while ensuring the protection of any personal information shared with us. This Web Privacy Policy outlines the types of data collected, how it is used, and the security measures in place.

Departments within NIT may collect and use information in different ways. Therefore, visitors should review the web privacy policy for the specific site they are visiting. NATIONAL INSTITUTE OF TECHNOLOGY is not responsible for the privacy practices of external websites beyond the scope of this policy.

#### **Information Collected:**

nit.edu.pk servers collect the following analytics for website optimization and security purposes:

- Internet Protocol (IP) address of the computer being used
- Web pages requested
- Referring web page
- Movement on the page
- Browser type and version
- Date and time of access

NIT does not associate this data with individual user identities. In addition to the IP address and browser details collected from anonymous visitors, other information is gathered when users voluntarily submit forms and surveys.

#### Cookies:

nit.edu.pk may use "cookies" to enhance user experience and deliver content specific to individual preferences. No sensitive personal information is stored within cookies.

# Webforms:

nit.edu.pk utilizes web forms for inquiries, registrations, and surveys. These forms may require users to provide contact details. NIT does not sell or share this information with third-party organizations.

### **Use of Collected Information:**

nit.edu.pk collects and processes personal information for the following purposes:

To communicate with individuals who contact us via the website.

To analyze website usage and improve user experience.

To conduct targeted marketing campaigns, promote events, and distribute relevant materials.

To fulfill the specific purpose for which the data was provided.

#### **How Is User Information Protected?**

NIT employs industry-standard security measures to protect user information:

Data at rest is stored in a password-protected database with strict access controls. Data in motion is transmitted securely using encryption protocols (HTTPS, SSL, TLS, etc.).

#### **Distribution of Collected Information:**

NIT does not disclose personal information without user consent, except in cases where disclosure is required by law.

Personal data collected on nit.edu.pk will not be sold or distributed to third-party organizations.

### **Web Privacy Policy Changes:**

NATIONAL INSTITUTE OF TECHNOLOGY (NIT) reserves the right to update this Web Privacy Policy as needed. While most changes are expected to be minor, users are encouraged to check this page regularly for any modifications. Continued use of this site following updates signifies acceptance of the revised policy.

If you have questions about data collection, this Web Privacy Policy, or believe that your information has been shared without consent, please contact us at: privacy@nit.edu.pk

## **External Sites:**

Our website may contain links to third-party websites. While we provide these links for convenience, NIT does not control or monitor their privacy practices. We recommend that users review the privacy policies of external websites before sharing personal information.

### **Effective Date:**

This Web Privacy Policy is effective as of March 10, 2025.